ELEVATE YOUR SOCIAL MEDIA PRESENCE



DARRELL HARRIS

MBC DIGITAL MARKETING SERVICES

We offer a wide range of expert cost effective, online marketing services to grow your online presence and visibility to valuable customers. Whether you're a single location shop or multi-location business.

We can help you design and implement a proactive marketing strategy, which will put your business in front of people that are looking to buy the goods or services that you offer and keep them coming back for more.

1. Content Marketing Services

Web content writing

Content marketing strategy

2. Search Engine Marketing Services

Local SEO

Search engine placements (PPC advertising)

3. Social Media Marketing Services

Social media account creation and management

Social media advertising (Facebook and Twitter)

4. Consultation and Training

If a company wants to order one of our core packages, contact me and proceed to order online through the secured PayPal order form.

Basically, this is how it works

- When you reach out to us about any of our services we will schedule a meeting with you or your decision making team.
- During this meeting we will ask a few questions to learn about your company, customers and competitors.
- After this initial meeting we'll begin additional research to learn more about your company and verify the information we received, it's only after this that we will devise a customized online marketing solution for you.
- We'll ensure that this solution is industry specific and is optimized to maximize your efficiencies.
- This leads us to a proposal in which we'll detail the most critical business problem, the solution, the objectives, project specifications, timelines, controls, pricing, agreements and any other supporting information.
- Once these are agreed to by both parties we will put our team to work on your project. We'll design strategies based on realistic ROI goals and then choose the tactics to achieve those goals.

Ready to Get Started?

Contact Darrell and the team today to start a discussion about partnering on your content, comment solutions or social media management.

Do you have a Question? Comment? or even a Complaint?

Feel free to write me.

I will get back to you within 24hrs!

I am also looking for Advertisers and Website Contributors.

***Please note that we don't accept PR pitches of any kind, all pitches ignored.

Contact Makingbigcashonline by email darrell@makingbigcashonline.com

Contact Makingbigcashonline by phone 515.257.0832

SOCIAL MEDIA MANAGEMENT

Need Social Media Help?

Listen what business owner George O'Reilly said about my <u>Social Media</u> <u>Management service</u>.

And also hear optometrist and business owner Ray Vandenberg 's <u>opinion about</u> <u>my service.</u>

Social Media can be a powerful tool for activating your online community and building trust with your customer base if done correctly.

Have you been trying to figure out how to build a large targeted responsive following on Twitter, Facebook and Google +?

Our Social Media Management services are a perfect fit.

Done For You Social Media Management and Consulting

Now you can sit back and relax and leave your social media following to me. I will increase your following of targeted responsive followers each and every week. Leaving you time to focus on other parts of your blog and business. This service is for me working 2.5 hrs a day on your Social Media for 3 months. My focus will be to grow your targeted following across Twitter, Facebook and Google +.

Including 3-60 min long calls consulting on a social media game plan for you to follow that will get you seen and shared and driving traffic to your blog or business website.

This is set up to be a monthly service on a minimum of 3-month agreement. 3 months is a good amount of time to get a solid foundation of followers and presence.

I also offer the 6 and 12 month options if you want to take your social media to the next level of success.

What You Get With My Social Media Management Services

My main focus is a Two Part Process

First, grow your Twitter, Facebook and Google Plus community with targeted and responsive followers that want to share your content.

My Social Media Management service is a 1-2 punch that has you Sharing the Right Content together this will boost Your Brand Authority, Your Traffic and Your Income!

Here are some of the extra tasks I will be doing for you and with you...

- 1 Setup Twitter, Facebook and Google Plus pages (if needed)
- 2 Create more optimized and engaging profiles.
- 3 Help with graphics to bring your brand across 3 social sites.
- 4 Consult on content creation and promotion.
- 5 Show you how to build long lasting beneficial relationships.

Basically I Bring You Targeted Followers On a Daily Basis
Leaving You Time to Share and Engage Your New Followers and Grow Your Blog
and Business.

Listen to what my client George O'Reilly said about our <u>Social Media</u> <u>Management service</u>.

Ready to Get Started? —-Then click on the SUBSCRIBE BUTTON AND we'll schedule it right away.

The price for this service is \$999 per month.



Any questions?

If you have any questions, just <u>contact me</u> and we can get things answered for you.

BLOG COMMENT SERVICE +



The Importance of Relevant Comments on Your Site

The most important social elements of blogs and websites are comments. Not just any comments but relevant comments that provide feedback to a post, article, video or other content. Interesting comments added to your content will add "social buzz" to your site.

Sometimes the comments can even grow to be more interesting than the content itself! When people see relevant comments surrounding your content it will usually arouse their interest.

Comments are like magnets; they attract more comments over time creating a snowball effect.

This makes your site more popular not only in the eyes of web visitors, but also in the eyes of search engines like Google, Yahoo and Bing.

8 Benefits of Relevant Comments On Your Website

- 1 Traffic-Relevant comments from different people provide a fresh source of real unique traffic to your site.
- 2 SEO- Relevant comments are great for search engine optimizationespecially being that many comments will naturally contain relevant keywords related to your content.
 - Real visitors on your site interacting with your content will naturally lower your bounce rate, improve time on site and all those other important user behavior metrics that are vital for good SEO.
- 3 Social Proof- Relevant comments add life to your content. They provide the social proof that people need to see to help them believe in your content.
- 4 Conversions-Relevant comments can increase your conversions-whether you want more sales, more leads or more followers. Especially from people who need a little convincing.
- 5 Traffic Rankings-Relevant comments from real visitors will help boost your traffic rankings if they come from different IPs.
- 6 Popularity-Relevant comments help build your online community and in turn increases your popularity. When people see a stream of interesting comments on your site they say, "Hey this is where it's at, I want to join in".
- 7 Added Value-Relevant comments add value to your content. Content with an empty comment box at the end looks real bad. When you add relevant comments your site will come to life.
- 8 Authority-A good steady stream of relevant comments on your site will position you as an authority in your field-not only in the eyes of Google but most importantly the people

Are you tired of spam and/or generic interaction on your blog post? I'm here to help.

I will write 20 quality comments based on your contents/articles description on your blog. Each one will be at least 50 words, unique and look genuine so it helps you to gain interest of users about article.

Also if you need Traffic to your website, I will manually post your Url to different sites of your choice.

What you will expect from me?

- Best delivery time (2 days)
- I will read 20 of your blog, FB and You Tube entries and leave 20 well written thoughtful comments.
- I will actually read each post! This boosts your "Time Spent on Site."
- I can also post using Facebook or any social media of your choice.



Your Satisfaction Is Our # 1 Priority

Get Started Now! Get the Social Traffic You Need to Boost Your Site!

Why Choose Us!

Hear what small-biz owner Ray Vandenberg said about <u>my content creation and</u> social media management service.

It's real simple

- We are reliable
- We are quality
- We understand this business
- We use multiple IPs for better SEO and traffic rankings
- We provide relevant comments
- We are the Best

How many comments will you get? How many 700 word premium articles do you need?

Contact or email me via the contact form and order below



If you have a specific request, use the contact me page or darrell@makingbigcashonline.com